



CONSENSUS CONTROVERSIES COMPROMISE

IN CARDIOVASCULAR MEDICINE

**2nd International
Interdisciplinary Meeting of
the Center of Cardiovascular
Medicine (CCVM)**

February 16–18, 2020

InterContinental Hotel
Vienna, Austria

www.C3Vienna.com



CONTENT

INVITATION	2
PROCEDURE	3
OVERVIEW	4
SPONSOR PACKAGES	5 - 9
DIAMOND PACKAGE	5
PLATINUM PACKAGE	6
GOLD PACKAGE	7
SILVER PACKAGE	8
BRONZE PACKAGE	9
SPONSORING CONDITIONS	10
BOOTH FOR INDUSTRIAL EXHIBITION	11
PARTICIPATION IN PROGRAM	12
FURTHER SPONSORING POSSIBILITIES	12
EDUCATIONAL GRANTS	13
COMPLIANCE STATEMENT	14
APPLICATION FORM	15

Invitation to C3 Meeting Consensus – Controversies – Compromise in Cardiovascular Medicine

In the beginning of this year we revived the exciting **Consensus – Controversies – Compromise – C3** meeting in Vienna. Live procedures and hands-on workshops were combined with high-level lectures. This format of the meeting has ignited many interesting discussions, which we would like to continue. Therefore, **we hereby invite you** to cordially join us for the **C3 Meeting 2020** in February in Vienna.

In the first edition of the interdisciplinary meeting we counted almost 300 participants. Interventional cardiologists, cardiac surgeons and other specialists from Europe and overseas shared their expertise on consensus – controversies – compromise and debated on the management of cardiovascular pathologies.

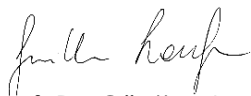
The Center of Cardiovascular Medicine (CCVM) at Medical University of Vienna / AKH Vienna offers, under the umbrella of the **Heart-Team Education Association** an interdisciplinary activity focusing on:

Consensus – Controversies – Compromise – C3

Pro-Con Discussions, State-of-the-Art Lectures and transmission of **Live-Procedures** will be the environment to **discuss patient specific options** by individualized decisions, we will **challenge Guidelines** and **unveil real unmet medical needs**.

Bring your expertise and discuss burning questions about new therapies and established treatment algorithms. Catheter-based therapies will be performed **LIVE in the Hybrid-OR at AKH-Vienna**. Furthermore, novel, complex or minimally-invasive surgical procedures will be performed **LIVE** and transmitted to the appealing congress venue **Hotel Intercontinental Vienna**.

Join us in February at the **C3 Meeting 2020** in Vienna!



Univ.Prof. Dr. Günther Laufer
Department of Cardiac Surgery



Univ. Prof. Dr. Christian Hengstenberg
Department of Cardiology



Assoc.-Prov. Priv.-Doz. Dr. Martin Andreas
Department of Cardiac Surgery



Assoc.-Prof. Priv.-Doz. Dr. Georg Goliasch
Department of Cardiology

PROCEDURE

We are deeply interested in your ideas and individual sponsoring, so please take your time and go through all the sponsoring options.

As soon as you have chosen an option, mark it with a ✓ and complete the form on the last page, which can then be sent either via e-mail or fax to:

Ms Valentina Macura

Fax: +43 1 8674944 - 9

E-Mail: v.macura@ee-impact.org

Since our organisation team works closely together with the scientific secretariat of each congress, we always need to discuss and verify your inputs in the program with them. We would appreciate your written suggestions (topics for symposia etc.) as soon as possible, in order to be able to coordinate all the details and finalize the program.

Given that we aim to contribute to a more transparent way, a contract for the sponsoring is always required. It can either be drafted by you as a company or by us. Please let us know your preference. You will then receive your confirmation as well as the invoice, which is payable within **10 days**, but no later than 4 weeks before the meeting starts. Please note that the **payment must be settled prior to the congress** to be listed and participate as a sponsor.

If your sponsorship includes any material in the congress bag or on site, please note that it is the company's duty and responsibility to provide the organizer with this material in order to fulfil the service. More detailed information regarding the procedure will be sent in time. For any presentation, the speakers' name and contact details must be provided to Education Event Impact GmbH by the sponsor at least 2 weeks after the registration for sponsorship. The deadline is **January 25, 2020**. In addition, please send us your logo in high quality so that we can put it on the website and in the program.

As soon as we are ready (approximately 3 weeks prior to its start), you will receive all relevant information (booth plan, opening hours of the exhibition area,...) for your presence at the meeting. In return, please let us know the names, which you would like to register for free as part of your sponsor package until the **January 25, 2020**.

Should you have any questions, please do not hesitate to contact us!

OVERVIEW

This overview shows which services are included in the various sponsor packages. Please also go through our other sponsoring possibilities on the following pages.

SPONSOR PACKAGES	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
SATELLITE SYMPOSIUM	✓	✓	BREAKFAST		
WORKSHOP(S)	2	1	1	1	
PRODUCT PLACEMENT AT THE COURSE	✓				
BRANDING AT CONGRESS VENUE	✓	✓	✓	✓	
LOGO ON CONGRESS BAG	✓	✓	✓		
INLAY IN CONGRESS BAG	1	1	1	2	1
LANYARDS	✓				
NOTEPAD AND PEN		✓			
USB STICK IN CONGRESS BAG	✓		✓		
E-BLAST(S)	3	1	1	1	1
EXHIBITION SPACE	12M ²	8M ²	6M ²	6M ²	6M ²
FREE REGISTRATIONS FOR INDUSTRY MEMBERS	10	8	6	4	2
LOGO & LINK ON THE CONGRESS WEBSITE	✓	✓	✓	✓	✓
LOGO ON ORGANIZER'S E-BLASTS	✓	✓	✓	✓	✓
LOGO IN PRINTED PROGRAM	✓	✓	✓	✓	✓
SPONSORING OF SOCIAL EVENING	✓				
SPONSORING OF FACULTY DINNER		✓			
SPONSORING OF LUNCH BREAK	✓				
SPONSORING OF COFFEE BREAK			✓		
PRIVATE WORKSHOP ROOM DURING CONGRESS	✓				

SPONSOR PACKAGES

On a first come, first serve basis

(Prices excl. 20% VAT)

DIAMOND SPONSOR **EUR 75.000,00**

- ✓ **1 Satellite Symposium**
- ✓ **2 Workshops** on Thursday
- ✓ **Product placement at the course** (material must be provided by the sponsor)
- ✓ **Branding at congress venue** (material must be provided by the sponsor)
- ✓ **Logo on congress bag** (logo must be sent in vector quality after registration for sponsorship)
- ✓ **1 Inlay in congress bag** (material must be provided by the sponsor)
- ✓ **Lanyards** (material must be provided by the sponsor)
- ✓ **USB stick** (material must be provided by the sponsor)
- ✓ **3 e-blasts** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **12m²-exhibition space**
- ✓ **10 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**
- ✓ **Sponsoring of welcome reception:** company's logo will be visible during reception
- ✓ **Sponsoring of lunch break:** company's logo will be visible during break
- ✓ **Private workshop room** for 1 day during congress

□ **PLATINUM SPONSOR**

EUR 55.000,00

- ✓ **1 Satellite Symposium**
- ✓ **1 Workshop** on Thursday
- ✓ **Branding at congress venue** (material must be provided by the sponsor)
- ✓ **Logo on congress bag** (logo must be sent in vector quality after registration for sponsorship)
- ✓ **1 Inlay in congress bag** (material must be provided by the sponsor)
- ✓ **Notepad and pen** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **8m²-exhibition space**
- ✓ **8 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**
- ✓ **Sponsoring of Faculty Dinner:** company's logo will be visible during dinner

□ **GOLD SPONSOR**

EUR 35.000,00

- ✓ **1 Breakfast Symposium**
- ✓ **1 Workshop** on Thursday
- ✓ **Branding at congress venue** (material must be provided by the sponsor)
- ✓ **Logo on congress bag** (logo must be sent in vector quality after registration for sponsorship)
- ✓ **1 Inlay in congress bag** (material must be provided by the sponsor)
- ✓ **USB stick** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **6m²-exhibition space**
- ✓ **6 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**
- ✓ **Sponsoring of coffee break:** company's logo will be visible during break

SILVER SPONSOR

EUR 20.000,00

- ✓ **1 Workshop** on Thursday
- ✓ **Branding at congress venue** (material must be provided by the sponsor)
- ✓ **2 Inlay's in congress bag** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **6m²-exhibition space**
- ✓ **4 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**

BRONZE SPONSOR

EUR 7.500,00

- ✓ **1 Flyer or brochure in congress bag** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **6m²-exhibition space**
- ✓ **2 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**

SPONSORING CONDITIONS

SATELLITE SYMPOSIUM AND/OR WORKSHOP

The content needs to be discussed with the congress secretariat and speaker selected by the company.

Symposium and workshop include room, room setup, basic audiovisual and registration services.

Please note that additional could be composed of any marketing efforts as well as faculty expenses, such as honorarium and/or travel. These expenses are not covered in the sponsor packages and needs to be taken care of by the company.

The **speakers' name** and contact details have to be provided to Education Event Impact GmbH by the sponsor **2 weeks** after the registration for sponsorship.

The symposium and/or workshop must be educational in nature. The material for the symposium and/or workshop has to be provided by the sponsor.



BOOTH FOR INDUSTRIAL EXHIBITION

(Prices excl. 20% VAT)

RENT OF EXHIBITION SPACE

6 m² minimum (EUR 750,- per square meter)

___ m length x ___ m depth = ___ m² x EUR 750,- = EUR _____

Required equipment:

- ___ table/s
- ___ chair/s
- ___ bus bar 220 V

Rental cost includes registration fee for industry members as follows:

from 6 m²: 2 company employees (staff)

TOTAL EUR _____

Rental cost of exhibition space does not include any equipment unless it was ordered in advance (see above). Rental cost of exhibition space includes the registration fee for 2 company employees for 6 m². The allocation of exhibition space depends on availability on receipt of registration and on timely payment.

EI cannot guarantee booth traffic. It is the exhibiting company's responsibility to promote its presence at C3 Meeting 2020. Exhibitors may install and dismantle only during official installing and dismantling times. Product information cannot be distributed at any scientific session.

PARTICIPATION IN PROGRAM

(Prices excl. 20% VAT)

<input type="checkbox"/> 1 Satellite Symposium	upon request
<input type="checkbox"/> 1 Workshop	EUR 7.500,00

12

FURTHER SPONSORING POSSIBILITIES

(Prices excl. 20% VAT)

ADVERTISEMENT	
Digital	
<input type="checkbox"/> Publicity on screen in main auditorium (max. 2min., provided by sponsor and approved by scientific secretariat)	EUR 5.000,00
<input type="checkbox"/> 1 e-blast prior to the congress (content must be provided by the sponsor and deadline discussed with congress secretariat)	EUR 2.500,00
<input type="checkbox"/> Logo and link on congress website	EUR 1.500,00
Material	
<input type="checkbox"/> Branding at congress venue (provided by the sponsor)	EUR 5.000,00
<input type="checkbox"/> Logo on C3 Meeting umbrella	upon request
<input type="checkbox"/> Logo on cube sitting chair (per cube)	EUR 750,00
<input type="checkbox"/> 1 Inlay of your company in congress bags	EUR 1.500,00
<input type="checkbox"/> Sponsoring of the Faculty Transport (logo visible inside the car, to be discussed with organizer)	EUR 3.000,00



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EDUCATIONAL GRANTS

The **Heart-Team Education Association** is a trusted partner of MedTech Europe and works within the regulations and compliance in handling educational grants. For more information on how you can provide further support in providing educational grants for physicians to attend C3 Vienna, including supporting our faculty members of C3 Vienna, please contact Eva Butler at:

Email: eva.butler@heart-team.org

Mobile: 00 32 460 95 33 42



HEART TEAM
EDUCATION
ASSOCIATION



COMPLIANCE STATEMENT of the Heart-Team Education Association

Our world is constantly changing and we all expect transparency and fairness for whatever decisions are being made. This obviously also influences our field – medical education and the cooperation between physicians and industry partners. We as an educational platform are fully committed to contributing to a more transparent organization of our congresses and meetings.

With this statement, HTEA and all of its members declare to disclose all information and without equivocation work within the principles of transparency. We will comply with the MedTech Europe Code of Business Practice and relevant local laws, regulations and industry codes. Our Education Events will be submitted to the Conference Vetting System (CVS) for assessment in order to ensure its clear guidelines and rules. HTEA and its members will take necessary measures to comply and ensure approval of its congress and meetings.

The focus of our work will always remain in the education of physicians, and furthermore, in giving the patients the best treatment. Exchanging information, especially problems and their solutions is essential to medical progress and this is where we aim to play a major role. The main purpose of our events is to create a space for communication and hence, foster new ideas and improvement in medicine.

CONGRESS OF
HEART TEAM EDUCATION ASSOCIATION

ORGANIZED WITH
EEI – EDUCATION EVENT IMPACT GMBH



www.heart-team.org

www.ee-impact.org



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Please complete in clear print and send it back via fax or email to Education Event Impact +43 1 8674944-9 or v.macura@ee-impact.org

Company.....

Department.....

Contact.....

Responsible for the division of.....

Street.....

Country, City, ZIP.....

Phone (incl. country/area code)

Fax (incl. country/area code)

Mobile (incl. country/area code).....

E-mail

VAT-ID-No. (UID)

.....

City, Date

.....

Company – stamp and Signature

Thank you for your support!

Congress of



Organized with

