



# CONSENSUS CONTROVERSIES COMPROMISE

IN CARDIOVASCULAR MEDICINE

**1<sup>st</sup> International  
Interdisciplinary Meeting of  
the Center of Cardiovascular  
Medicine (CCVM)**

January 24 –26, 2019  
Vienna Austria

[www.C3Vienna.com](http://www.C3Vienna.com)



MEDIZINISCHE  
UNIVERSITÄT WIEN



Allgemeines Krankenhaus  
der Stadt Wien

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# Invitation to C3 Meeting

## Consensus – Controversy – Compromise

### in Cardiovascular Medicine

In the past Vienna has hosted meetings on the exciting topic of Controversies in Myocardial Revascularization. We would like to revive this meeting format and invite you to Vienna in January 2019 for the initiation of the novel **C3 Meeting**.

As The Heart-Team continues to evolve, decisions become even more challenging with more treatment options available. Often guidelines do not provide clear strategies for patients or are not conclusive for long term benefit. Furthermore, interdisciplinary activity and clinical as well as technical experience are of crucial importance to optimize patient outcomes. **The Center of Cardiovascular Medicine (CCVM)** at Medical University of Vienna / AKH Vienna offers, under the umbrella of the Heart-Team, a novel meeting format focusing on:

#### Consensus – Controversy – Compromise – C3

**Pro-Con Discussions, State-of-the-Art Lectures** and transmission of **Live-Procedures** will be the environment to **discuss patient specific options** by individualized decisions, **challenge Guidelines** and **unveil real unmet medical needs**.

We hereby invite you to join our meeting, bringing your expertise and discussing burning questions regarding new therapies and established treatment algorithms. Catheter-based therapies will be performed **LIVE in the Hybrid-OR at AKH-Vienna**. Furthermore, novel, complex or minimally-invasive surgical procedures will be performed **LIVE** and transmitted to the appealing congress venue **Hotel Marriott Vienna**.

On Saturday evening you will have the unique opportunity to join us at the annual Physician gala in the Vienna Hofburg. This is a social highlight in the Viennese ball season and will leave you with the most memorable experience!

Join us in January 2019 at the **Primary C3 Meeting** in Vienna!

Univ. Prof. Dr. Günther Laufer  
Assoc.-Prof. Priv.-Doz. Dr. Martin Andreas  
**Department of Cardiac Surgery**

Univ. Prof. Dr. Christian Hengstenberg  
Assoc.-Prof. Priv.-Doz. Dr. Georg Goliasch  
**Department of Cardiology**



# PRELIMINARY PROGRAM

THURSDAY, JANUARY 24, 2019

13:00 – 18:30	<b>HEART TEAM – WORKSHOP DAY</b>
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FRIDAY, JANUARY 25, 2019

08:30 – 09:00	<b>CARDIOVASCULAR MEDICINE – INTRODUCTION OF A CENTER (CCVM)</b>
	<b>HEART TEAM – AORTIC VALVE</b>
09:00 – 12:30	LIVE CASE 1: AORTIC VALVE-TAVI (INTERVENTIONAL) LIVE CASE 2: AORTIC VALVE (SURGICAL)
10:00 – 10:30	<b>COFFEE BREAK AND EXHIBITION</b>
10:30 – 12:30	AORTIC VALVE INTERVENTIONS
11:15 – 12:00	LIVE CASE 3: AORTIC VALVE-TAVI (INTERVENTIONAL)
12:00 – 12:15	ANTITHROMBOTIC MANAGEMENT AFTER TAVR/SAVR
12:15 – 12:30	WRAP-UP LIVE CASES
12:30 – 14:00	LUNCH AND EXHIBITION

	<b>HEART TEAM – MITRAL VALVE</b>
14:00 – 14:20	OUTCOME VARIABLES IN HEART FAILURE – THE ICOM DATASET
14:20 – 18:30	LIVE CASE 4: MITRAL VALVE (INTERVENTIONAL) LIVE CASE 5: MITRAL VALVE (SURGICAL)
15:00 – 16:30	FUNCTIONAL MITRAL REGURGITATION
16:30 – 17:00	<b>COFFEE BREAK</b>
17:00 – 18:30	REALITY CHECK: FUTURE TREATMENT OPTIONS IN MITRAL VALVE DISEASE
18:30 – 18:45	WRAP-UP LIVE CASES

SATURDAY, JANUARY 26, 2019

	<b>HEART TEAM – CORONARY ARTERY DISEASE</b>
08:30 – 10:00	THE ATHEROSCLEROTIC PLAQUE – GENESIS AND PREVENTION
10:00 – 10:30	<b>COFFEE BREAK AND EXHIBITION</b>
10:30 – 12:00	LIVE CASE 6: CORONARY REVASCULARIZATION (INTERVENTIONAL) LIVE CASE 7: CORONARY REVASCULARIZATION (SURGICAL)
12:00 – 13:00	<b>LUNCH AND EXHIBITION</b>
13:00 – 14:30	PRO/CON DEBATE – REVASCULARIZATION
14:30 – 15:10	REALITY CHECK LECTURES: PROGRESS IN CORONARY REVASCULARIZATION
15:10 – 15:20	WRAP-UP LIVE CASES

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# PROCEDURE

We are deeply interested in your ideas and individual sponsoring, so please take your time and go through all the sponsoring options.

As soon as you have chosen an option, mark it with a ✓ and complete the form on the last page, which can then be sent either via e-mail or fax to:

Ms Valentina Macura

Fax: +43 1 8674944 - 9

E-Mail: [valentina.macura@ee-hsec.org](mailto:valentina.macura@ee-hsec.org)

Since our organisation team works closely together with the scientific secretariat of each congress, we always need to discuss and verify your inputs in the program with them. We would appreciate your written suggestions (topics for symposia etc.) as soon as possible, in order to be able to coordinate all the details and finalize the program.

Given that we aim to contribute to a more transparent way, a contract for the sponsoring is always required. It can either be drafted by you as a company or by us. Please let us know your preference. You will then receive your confirmation as well as the invoice, which is payable within **10 days**, but no later than 4 weeks before the meeting starts. Please note that we cannot list you as a sponsor before receipt of payment.

If your sponsorship includes any material in the congress bag or on site, please note that it is the company's duty and responsibility to provide the organizer with this material in order to fulfil the service. More detailed information regarding the procedure will be sent in time. For any presentation, the speakers' name and contact details must be provided to Education Event Impact GmbH by the sponsor at least 2 weeks after the registration for sponsorship. The deadline is **January 1, 2019**. In addition, please send us your logo in high quality so that we can put it on the website and in the program.

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As soon as we are ready (approximately 2 weeks prior to its start), you will receive all relevant information (booth plan, opening hours of the exhibition area,...) for your presence at the meeting. In return, please let us know the names, which you would like to register for free as part of your sponsor package until the **January 10, 2019**.

***Should you have any questions, please do not hesitate to contact us!***

# OVERVIEW

This overview shows which services are included in the various sponsor packages. Please also go through our other sponsoring possibilities on the following pages.

SPONSOR PACKAGES	DIAMOND	PLATIN	GOLD	SILVER	BRONZE
SATELLITE SYMPOSIUM	✓	✓	BREAKFAST		
WORKSHOP(S)	2	1	1	1	
PRODUCT PLACEMENT AT THE COURSE	✓				
BANNER AT CONGRESS VENUE	✓	✓	✓	✓	
LOGO ON CONGRESS BAG	✓	✓	✓		
INLAY IN CONGRESS BAG	1	1	1	2	1
LANYARDS	✓				
NOTEPAD AND PEN		✓			
USB STICK IN CONGRESS BAG	✓		✓		
E-BLAST(S)	3	1	1	1	1
EXHIBITION SPACE	12M <sup>2</sup>	8M <sup>2</sup>	6M <sup>2</sup>	6M <sup>2</sup>	6M <sup>2</sup>
FREE REGISTRATIONS FOR INDUSTRY MEMBERS	10	8	6	4	2
LOGO & LINK ON THE CONGRESS WEBSITE	✓	✓	✓	✓	✓
LOGO ON ORGANIZER'S E-BLASTS	✓	✓	✓	✓	✓
LOGO IN PRINTED PROGRAM	✓	✓	✓	✓	✓
SPONSORING OF WELCOME RECEPTION	✓				
SPONSORING OF FACULTY DINNER		✓			
SPONSORING OF LUNCH BREAK	✓				
SPONSORING OF COFFEE BREAK			✓		
PRIVATE WORKSHOP ROOM DURING CONGRESS	✓				

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# SPONSOR PACKAGES

*On a first come, first serve basis*

(Prices excl. 20% VAT)

## ☐ **DIAMOND SPONSOR**

**EUR 75.000,00**

- ✓ **1 Satellite Symposium**
- ✓ **2 Workshops** on Thursday
- ✓ **Product placement at the course** (material must be provided by the sponsor)
- ✓ **Banner at the congress venue** (material must be provided by the sponsor)
- ✓ **Logo on congress bag** (logo must be sent in vector quality after registration for sponsorship)
- ✓ **1 Inlay in congress bag** (material must be provided by the sponsor)
- ✓ **Lanyards** (material must be provided by the sponsor)
- ✓ **USB stick** (material must be provided by the sponsor)
- ✓ **3 e-blasts** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **12m<sup>2</sup>-exhibition space**
- ✓ **10 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**
- ✓ **Sponsoring of welcome reception:** company's logo will be visible during reception
- ✓ **Sponsoring of lunch break:** company's logo will be visible during break
- ✓ **Private workshop room** for 1 day during congress

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## ☐ PLATIN SPONSOR

EUR 45.000,00

- ✓ **1 Satellite Symposium**
- ✓ **1 Workshop** on Thursday
- ✓ **Banner at the congress venue** (material must be provided by the sponsor)
- ✓ **Logo on congress bag** (logo must be sent in vector quality after registration for sponsorship)
- ✓ **1 Inlay in congress bag** (material must be provided by the sponsor)
- ✓ **Notepad and pen** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **8m<sup>2</sup>-exhibition space**
- ✓ **8 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**
- ✓ **Sponsoring of Faculty Dinner:** company's logo will be visible during dinner

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## □ **GOLD SPONSOR**

**EUR 30.000,00**

- ✓ **1 Breakfast Symposium**
- ✓ **1 Workshop** on Thursday
- ✓ **Banner at the congress venue** (material must be provided by the sponsor)
- ✓ **Logo on congress bag** (logo must be sent in vector quality after registration for sponsorship)
- ✓ **1 Inlay in congress bag** (material must be provided by the sponsor)
- ✓ **USB stick** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **6m<sup>2</sup>-exhibition space**
- ✓ **6 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**
- ✓ **Sponsoring of coffee break:** company's logo will be visible during break

## ☐ **SILVER SPONSOR**

**EUR 15.000,00**

- ✓ **1 Workshop** on Thursday
- ✓ **Banner at the congress venue** (material must be provided by the sponsor)
- ✓ **2 Inlay's in congress bag** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **6m<sup>2</sup>-exhibition space**
- ✓ **4 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**

## ☐ **BRONZE SPONSOR**

**EUR 7.500,00**

- ✓ **1 Flyer or brochure in congress bag** (material must be provided by the sponsor)
- ✓ **1 e-blast** (content must be provided by sponsor and the deadline must be discussed with congress secretariat)
- ✓ **6m<sup>2</sup>-exhibition space**
- ✓ **2 free registrations** for industry members
- ✓ **Logo & link** on congress website
- ✓ **Logo included in all e-blasts** sent out by the organizer concerning this congress
- ✓ **Logo in printed program**

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# SPONSORING CONDITIONS

## **SATELLITE SYMPOSIUM AND/OR WORKSHOP**

The content needs to be discussed with the congress secretariat and speaker selected by the company.

Symposia and workshops include room, room setup, basic audiovisual and registration services.

Please note that additional could be composed of any marketing efforts as well as faculty expenses, such as honorarium and/or travel. These expenses are not covered in the sponsor packages.

The speakers' name and contact details have to be provided to Education Event Impact GmbH by the sponsor 2 weeks after the registration for sponsorship.

The Symposia and/or workshop must be educational in nature. The material for the Symposia and/or has to be provided by the sponsor.

# BOOTH FOR INDUSTRIAL EXHIBITION

(Prices excl. 20% VAT)

## ☐ RENT OF EXHIBITION SPACE

6 m<sup>2</sup> minimum (EUR 650, - per square meter)

\_\_\_\_ m length x \_\_\_\_ m depth = \_\_\_\_ m<sup>2</sup> x EUR 650, - = **EUR** \_\_\_\_\_

### Required equipment:

☐ \_\_\_\_ table/s

☐ \_\_\_\_ chair/s

☐ \_\_\_\_ bus bar 220 V

### Rental cost includes registration fee for industry members as follows:

from 6 m<sup>2</sup>: 2 company employees (staff)

**TOTAL EUR** \_\_\_\_\_

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*Rental cost of exhibition space does not include any equipment unless it was ordered in advance (see above). Rental cost of exhibition space includes the registration fee for 2 company employees for 6 m<sup>2</sup>. The allocation of exhibition space depends on availability on receipt of registration and on timely payment.*

*EEl cannot guarantee booth traffic. It is the exhibiting company's responsibility to promote its presence at C3 Meeting 2019. Exhibitors may install and dismantle only during official installing and dismantling times. Product information cannot be distributed at any scientific session.*



# PARTICIPATION IN PROGRAM

(Prices excl. 20% VAT)

<input type="checkbox"/> 1 Satellite Symposium	upon request
<input type="checkbox"/> 1 Workshop	EUR 7.500,00

## FURTHER SPONSORING POSSIBILITIES

(Prices excl. 20% VAT)

### ADVERTISEMENT

#### DIGITAL

<input type="checkbox"/> <b>Publicity on screen in main auditorium</b> (max. 2min., provided by sponsor and approved by scientific secretariat)	EUR 5.000,00
<input type="checkbox"/> <b>1 e-blast</b> prior to the congress (content must be provided by the sponsor and deadline discussed with congress secretariat)	EUR 2.500,00
<input type="checkbox"/> <b>Logo and link</b> on congress website	EUR 1.500,00

#### MATERIAL

<input type="checkbox"/> <b>Banner at congress venue</b> (provided by the sponsor)	EUR 5.000,00
<input type="checkbox"/> <b>Logo on C3 Meeting 2018 umbrella</b>	upon request
<input type="checkbox"/> <b>Logo on cube sitting chair</b> (per cube)	EUR 750,00
<input type="checkbox"/> <b>1 Inlay</b> of your company in congress bags	EUR 1.500,00
<input type="checkbox"/> Sponsoring of the <b>Faculty Transport</b> (logo visible inside the car, to be discussed with organizer)	EUR 3.000,00

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# FACULTY SPONSORING

(Prices excl. 20% VAT)

## SPONSORSHIP FOR TRAVEL AND ACCOMMODATION EXPENSES OF FACULTY MEMBER(S):

- |                                                                                                  |                       |
|--------------------------------------------------------------------------------------------------|-----------------------|
| <input type="checkbox"/> faculty member(s) from <b>Austria</b> / quantity: ____                  | <b>upon agreement</b> |
| <input type="checkbox"/> faculty member(s) from <b>other European countries</b> / quantity: ____ | <b>upon agreement</b> |
| <input type="checkbox"/> faculty member(s) from <b>overseas</b> / quantity: ____                 | <b>upon agreement</b> |

## EDUCATIONAL GRANTS

If you would like to provide additional support to bring Physicians to C3 Vienna, please contact Eva Butler at [eva.butler@heart-team.org](mailto:eva.butler@heart-team.org) or mobile +32 460 95 33 42, to get more information on how this process works. **Please note** that your sponsorship package to the congress does not cover an educational grant and therefore is treated as a separate support.

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# COMPLIANCE STATEMENT

## OF THE CONGRESS ORGANIZERS

### EDUCATION EVENT IMPACT GMBH

Our world is constantly changing and we all expect transparency and fairness for whatever decisions are being made. This obviously also influences our field – medical education and the cooperation between physicians and industry partners. We as congress organizers are fully committed to contributing to a more transparent organization of our congresses and meetings.

With this statement, Education Event Impact and all of its members declare to disclose all information and without equivocation work within the principles of transparency.

We will comply with the MedTech Europe Code of Business Practice and relevant local laws, regulations and industry codes. Our “Third Party Organised Education Events” will be submitted to the Conference Vetting System (CVS) for assessment in order to ensure its clear guidelines and rules. Education Event Impact and its members will take necessary measures to comply and ensure approval of its congress and meetings.

The focus of our work will always remain in the education of physicians, and furthermore, in giving the patients the best treatment. Exchanging information, especially problems and their solutions is essential to medical progress and this is where we aim to play a major role. The main purpose of our events is to create a space for communication and hence, foster new ideas and improvement in medicine.

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ORGANIZED BY

EEI – EDUCATION EVENT IMPACT GMBH



PLEASE COMPLETE IN CLEAR PRINT AND FAX TO EDUCATION EVENT IMPACT  
+43 1 8674944-9 OR E-MAIL TO: [valentina.macura@ee-hsec.org](mailto:valentina.macura@ee-hsec.org)

Company.....

Department.....

Contact.....

Responsible for the division of .....

Street.....

Country, City, ZIP .....

Phone (incl. country/area code) .....

Fax (incl. country/area code) .....

Mobile (incl. country/area code) .....

E-mail .....

VAT-ID-No. (UID).....

.....

City, Date

Company-stamp and Signature

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**THANK YOU FOR YOUR SUPPORT!**

MEETING ORGANIZED BY  EDUCATION  
EVENT  
IMPACT